



msg systems Switzerland to become new partner of icon

msg systems enhances its industry and solution portfolio to include the output management solution icon Suite

[Stuttgart/Zürich, 25. July 2012] – Starting from July 2012, msg systems Switzerland is the official distribution partner of Stuttgart-based icon Systemhaus GmbH, the market leader for process-integrated document solutions. The two companies have already cooperated in various projects for about two years. The partnership focuses on the distribution, implementation and support of the icon Suite in Switzerland by msg systems.

The output management solution icon Suite is icon's flagship product. The software for sophisticated, customised customer communication, which is easy to integrate and user-friendly, has been steadily developed to become a state-of-the-art development and production platform for all kinds of output. msg systems is currently implementing the solution at a large Swiss direct insurer.

Both partners benefit

"The partnership is mutually beneficial for both partners," explains Uwe Seltmann, CEO of icon. "msg systems helps us strengthen our distribution activities in Switzerland."

"In turn, the icon Suite is an ideal addition to our portfolio," adds Jean-Pierre Fischer, Managing Director at msg systems Switzerland. "Thanks to our partnership, we can offer our customers an even greater number of tailored one-stop solutions, while targeting new customers and industries."

msg systems Switzerland has already been highly active in the banking and insurance sectors. The consulting and system integration company sees great potential in the growth markets of life science & healthcare as well as travel & logistics.



msg systems

msg systems is an independent, international group of companies with more than 4,000 employees worldwide. It offers a portfolio of integrated services comprising innovative strategic consulting and intelligent IT solutions that create sustainable added value for the automotive, financial services, insurance, life science & healthcare sectors, the public sector, telecommunications & media, travel & logistics and the utilities sector. In more than 30 years, it has established an excellent reputation as an industry specialist.

A broad range of industry and thematic specialisations is accommodated by independent enterprises within the group of companies. msg systems ag is at the core of the group of companies, closely cooperating with its subsidiaries in technical and organisational matters. This way, the skills, experience and know-how of all members are translated into an integrated solution portfolio with quantifiable added value for the customers. msg systems ranks number 6 among IT consulting and system integration companies in Germany.

icon Systemhaus GmbH



icon Systemhaus GmbH has offered comprehensive customer correspondence solutions to renowned insurance undertakings, banks, utilities and industrial enterprises for more than 16 years. icon Suite covers the complete range of high-volume, interactive and process-oriented functionalities and is also used for the most sophisticated types of customer communication.

Currently more than 50 customers from German-speaking countries rely on icon as their competent innovation partner and advisor who supports them when it comes to maximising their strategic customer communication. icon Suite is far more than just a solution for your correspondence. The icon community is a strong network of excellent experts. It consists of customers, partners and specialists who work closely together to continue to improve icon Suite. In its Stuttgart headquarters, icon Systemhaus GmbH employs more than 100 highly qualified specialists.

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