

icon press release

25/11/2013



icon opens U.S. subsidiary and offices in New York, NY

[Stuttgart (Germany) / New York (USA), 25 November 2013] – icon continues its international expansion by establishing icon Communication Dynamics, Inc. with headquarters in New York City.



William Contessa, a well known expert in document origination and output management solutions, with many years of industry experience, is Head of Business Development.

"I see great potential for the use of icon's DOPiX customer correspondence solution. Thanks to our partnership with IBM, we have gained access to the key market players and can offer an even greater variety of tailored one-stop solutions."

"After the start of our promising global partnership with IBM in spring 2013, we considered the formation of a subsidiary in the world's largest economy to be the next logical step," says Uwe Seltmann, CEO of icon Systemhaus GmbH and President of icon Communication Dynamics, Inc.



icon Systemhaus GmbH

icon Systemhaus GmbH has been offering comprehensive customer correspondence solutions to leading insurance companies, banks, utility companies and industrial companies since 1995. The DOPiX customer correspondence platform (DOcument Platform in eXcellence) covers the complete range of high-volume, individually oriented, interactive and process-integrated functionalities and is also used for the most sophisticated types of customer communication. DOPiX is far more than just a solution for your correspondence. The DOPiX community is a strong network of outstanding experts. It consists of customers, partners and specialists who work closely together to continue to improve DOPiX. In its Stuttgart headquarters, icon Systemhaus GmbH employs about 115 highly qualified specialists.
www.icongmbh.de

For further press enquiries, please contact:

Jochen Maier ◦ Phone: +49 711 806098-281 ◦ jochen.maier@icongmbh.de

All company, product and service brand names and/or logos contained in this press release are the property of their respective owners. **Reprinting free of charge. File copy requested.**